

# Convention Guide Tear-Out

## Information and Order Form

The Convention Guide Tear-Outs are double-sided quarter page ads, printed on perforated cardstock in the Convention Guide. They are the perfect way to announce your booth giveaways – just print the announcement on the front and the form for the attendees to fill out on the back. They are also great way to announce show discounts or other calls to action for attendees to bring tear-outs to your booth. **Please note the below example is not true to size.**

Front	Back
 <p><b>Giving Away FREE Membership for 1 Year!</b></p> <p>Fill out the back of this card and bring it to our booth #202 to enter for your chance to win!</p>	<p><b>Enter to win free NATA membership for 1 year!</b></p> <p>Winner drawn at random &amp; announced on July 1st, 2016</p> <p>Name: _____</p> <p>Address: _____</p> <p>Email: _____</p> <p>Phone: _____</p> <p>Employer: _____</p>

### SPECS

Dimensions: 3.125" x 5.187"

Artwork must be saved in .pdf, .eps or .tiff format

Artwork must be saved as two separate files, labeled "front" and "back"

Ads that use the term "trainer" or "training room" instead of "athletic trainer" or "athletic training facility" will not be accepted.

Submit artwork to [sales@nata.org](mailto:sales@nata.org)

Deadline to submit is Tuesday, May 3<sup>rd</sup>, 2019.

PAYMENT INFORMATION	COST PER TEAR-OUT: \$600.00
Name: _____	
Company: _____	
Total Number of tear-outs: _____	Total Cost: _____
CC # (Amex, Visa, MC, Discover): _____	Exp: _____
Signature: _____	