

AT EXPO 2017

Convention Guide Tear-Outs Information & Order Form

The Convention Guide Tear-Outs are double-sided quarter page ads, printed on perforated cardstock in the Convention Guide. They are the perfect way to announce your booth giveaways - just print the announcement on the front and a form for the attendees to fill out on the back. They are also great to use for show discounts or other calls to action for attendees to bring tear-outs to your booth.

***Please note that the example below is not true to size.**

Front

Back

 <p>Giving Away FREE Membership for 1 Year!</p> <p>Fill out the back of this card and bring it to our booth #202 to enter for your chance to win!</p>	<p>Enter to win free NATA membership for 1 year!</p> <p>Winner drawn at random & announced on July 1st, 2016</p> <p>Name: _____</p> <p>Address: _____</p> <p>Email: _____</p> <p>Phone: _____</p> <p>Employer: _____</p>
---	---

SPECS

Dimensions: 3.125" x 5.187"

Artwork must be saved in .pdf, .eps or .tiff format

Artwork must be saved as two separate files, labeled "front" and "back"

Ads that use the term "trainer" or "training room" instead of "athletic trainer" or "athletic training facility" will not be accepted.

Submit artwork to Jodi Houle at jodih@nata.org

Deadline to submit artwork is Monday, May 1st

PAYMENT INFORMATION

COST PER TEAR-OUT: \$600.00

Name: _____

Company: _____

Total Number of tear-outs: _____

Total Cost: _____

CC # (Amex, Visa, MC, Discover): _____

Exp: _____

Signature: _____

If paying by check, please send to NATA, Attn: Jodi Houle, 1620 Valwood Pkwy, Carrollton, TX 75006. Please email this completed form to jodih@nata.org or fax to 214.736.5462.